

SCHILLING PUBLISHING LIFECYCLE MANAGEMENT



BENEFITS AND KEY FEATURES

Supports the entire publishing process from idea to sale

Maximum efficiency with automated work process

Full overview of all publications and budgeting

Time-saving with transparent planning and easy information sharing

All in one system with a single point of entry.

Increase earnings with accurate basis for decisions

Schilling Publishing Lifecycle Management is a solution that helps publishers in the entire publishing process from idea to final publication in the whole organisation, including decision basis, planning, budget, corrections, ordering, sales, reports, evaluation, etc.

Efficient planning and automated work routines from start to finish

With the entire publication process supported in one system you only need to enter data once. Authors, agents, books, and sales figures are automatically used everywhere.

If you use other Schilling modules the benefits are even greater. For example, the basis for a rights agreement is generated automatically when you create a new project. And if you send a print order, a purchase order is created automatically.

Organise your ideas and keep track of projects

With PLM you can easily support the generation of ideas for publications and content. The system uses project templates that ensure that a lot of information is filled in beforehand for particular genres and product types. It is easy to create a product idea when resources, literature group, chief editor, etc. are filled out automatically. The

entire approval process is optimised with notifications for the chief editor when something needs to be approved, and with a complete overview of time schedules and financial status. If a project is approved based on the estimate, the entire process starts. The budget is prepared for the project, and then the content can be finalised. You can also register time from the production plan – this is very easy and a great time-saver for the individual employee.

Supporting the financial status and administration of the project

Everybody can always see a current and accurate overview of the financial status of the project for each line, where the actual figures are compared with the budget and show any deviations. PLM controls and runs the important financial processes in a project, and checks for example if you have the permission to register time or post costs on the project. PLM also controls automatic transfer of value to stock and depreciation of digital productions. You can extract deviation reports to see which projects deviate the most when it comes to budget and actual figures.



Flexible and time-saving budgeting

When you make budgets in a project, you can easily generate an estimate and set up alternative business cases. As metadata is specified in the project, the costs are updated automatically. This gives you a realistic picture of the production costs and how the income is distributed throughout the lifetime of the product so that you can make the right business decisions. You can save a lot of time with the in-built budget templates when for example the media type, paper, printing ink, etc. are filled in beforehand.

You can copy budgets for other projects, select or deselect particular elements, reuse existing data, and in this way make the most of the template. You can create new projects with information that is already filled in. This is a great time-saver, and if you change the specifications the costs are updated in the budget automatically. You will always have a good idea of the financial status of the project. On new editions and impressions the production plans are automatically created with fewer activities than on the original projects; likewise the costs in the budget will be lower.

Optimise sales with metadata

When you are going to publish a product, the system gathers all the information about the product that should be used for marketing. You can see a sales estimate, which ensures that you have realistic income expectations, including seeing and adjusting the

expected sales month by month and year by year for different sales channels with different prices and discounts. You can keep track of how well a particular title is selling in all its different formats such as e-book, audio book, leaflet, printed book, etc.

Clear allocation of responsibilities and tasks

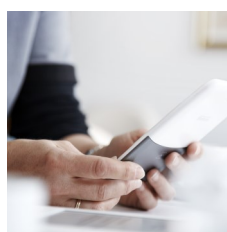
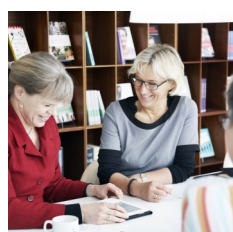
It is vital for the production process that both employees and external resources are involved in the right way. PLM allocates the project roles and gives the individual employees a clear overview of their tasks so that they are always up to date with their responsibilities and deadlines. This makes communication between employees from different departments easier when everything is stored in one place. Everybody can see when they are expected to do something. For example, when the editor qualifies a project it is automatically sent to the chief editor for approval, and then the rights department will receive a notification to let them know that they can start preparing the contract.

Supporting all workflows and automated processes

During the entire project period PLM ensures that all users in the organisation have the tools they need to carry out their tasks in the best possible way. You can also build the special searches and reports you need to control your publications: Overview of ideas, which projects are ready for approval, which ones still need to be approved, publication overview, expected annual income and expenses, etc.



If you would like to know more about Schilling Publishing Lifecycle Management, contact us at +45 70 27 99 00 or read more on www.schilling.dk.



Baldersbækvej 24-26
DK-2635 Ishøj
Denmark
Tel: +45 70 27 99 00
schilling@schilling.dk
www.schilling.dk